

The Hunter® Brand

1886



Hunter has 130 years experience as the global market leaders in the ceiling fan category.



Interior Design Research

The importance of style and design for homeowners has increased significantly. Hunter's Interior Design department scours the globe looking for the latest in trends to instantly add a classic, traditional, or modern look to any home décor.



Data Management

Through the discovery, interpretation, and communication of meaningful patterns in our customers purchasing patterns allows us to gain knowledge and make changes and/or improvements to our products, prices, process, etc.



We Know Our Customers

Hunter spends more R&D dollars than any other fan company to analyze consumer purchasing decisions and trends using multifaceted research methods.



Customer Profiling

As part of our market research we have identified our targeted customer and have developed a complete customer profile that allows us to make customer centered decisions and better meet their needs and expectations.



Decision Making
Process

We recognize customers have changed the way they research and buy products which has led us to clearly defined our customers decision journey.



Hunter® is the Market Leader

Quality Craftsmanship

Every detail of every component has been painstakingly designed to work in perfect unison for a quiet, optimally performing, long-lasting fan.

Motors Made to Last

Powerful motors are engineered with no expense spared to provide maximum efficiency and quietness while maintain exacting tolerances required for smooth, stable life-long operation.

Reversible Blades

Hunter offers the option to interchange our fan blades to easily adapt to their decoration styles.

Rigorous Testing

Hunter products undergo numerous types of rigorous laboratory testing, sometimes double the industry requirements.

A Fan for Every Need

Ceiling fans are available in different finishes, styles and materials and can instantly add a classic, traditional, or modern look to any home decor.

Extreme Elements

Fans specifically designed for outdoor use, manufactured to withstand extreme weather environments.

Easy Installation

Our patented, tri-lobe hanger-ball system reduces torque and unmatched performance.

Adds Light

Certain ceiling fans are equipped with lights while others can be retrofitted using light kits.

Fan Controls

Hunter technology offers a variety of control options that are easy to install.

Total Customer Satisfaction

As a dominant presence in the ceiling fan market, Hunter is well-known and respected brand in the industry with a reputation for quality.

Quiet for Life

Hunter motors combined with patented Anti-Vibration and hanging system technologies ensure every Hunter fan will remain quiet and wobble-free for life.

Stays in Place

Hunter hanging systems offer ultimate sound isolation with support strength. Built-in shock absorbers and patented hanging technologies absorbs energy and provides lifelong stability.

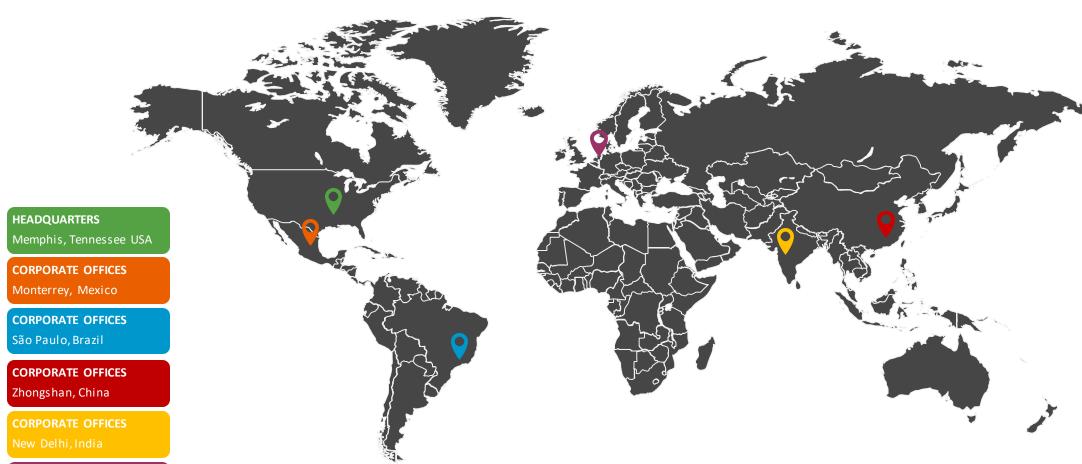
Limited Lifetime Motor Warranty

Hunter fans are covered by the industry's strongest warranty program.



Global Scope

DISTRIBUTION CENTERRoosendaal, Netherlands





We want to make every space a better place to live.

Hunter Fan Company® cultivates trust by delivering uncompromising quality and performance with elevated style and comfort. We empower customers to have more control over their environment, and ultimately more confidence.

We are enthusiastic about helping our customers and making them feel confident about working with us and selecting the right ceiling fans for their home.







♥ SURE**SPEED*** guarantee.

Uncompromising quality and performance with more than a century of fresh innovation.











Consumer feedback indicated **confusion** around CFM data and ability to compare fan performance across models

We performed a market research study to identify **preferred high airflow** to meet consumer expectations

Our research identified a minimum standard that met consumer expectations.

Leveraged Hunter's
engineering expertise
to maximize fan
performance and
ensure consistency to
meet this airflow
standard







SURESPEED guarantee eliminates consumer confusion and establishes High-Speed Cooling promise.

Hunter's exclusive SureSpeed™ guarantee delivers optimized airflow for ultimate high speed cooling.

SureSpeed[™] fans are optimized to deliver highspeed cooling, outperforming the airflow velocity of leading competitors by **over 20%.**





Top-down innovation for an elevated performance.

When searching for a high speed ceiling fan, you can trust Hunter® to deliver beautiful designs backed by powerful performance. Only fans with the SureSpeed™ guarantee distribute the superior airflow that you expect.

♥ SURE**SPEED** GUARANTEED

Superior Airflow

High-speed cooling

Comfort and Control

Air Speed

Above 8.0 km/h

Brands



Example



6.5-7.9 km/h





Up to 6.5 km/h











240v/ 50hz Product Suggestions 2020



Housing Finish: Brushed Nickel Blade Finishes: Coffee Beech Size: 132cm (52") blade span

Light Integrated: Light kit adaptable



52"
BLADESPAN

INDOOR MODERN



LIMITED LIFETIME MOTOR WARRANTY







Housing Finish: Fresh White

Blade Finishes: White

Size: 137cm (54") blade span

Light Integrated: 2xE27 socket (40W max).



HARMONY



54"
BLADESPAN

INDOOR MODERN



LIMITED LIFETIME MOTOR WARRANTY







Housing Finish: Brushed Chrome

Blade Finishes: Gray / Teak Size: 132cm (52") blade span

Light Integrated: Light kit adaptable



Model #: 24547

Housing Finish: Fresh White Blade Finishes: White / Maple Size: 132cm (52") blade span

Light Integrated: Light kit adaptable



Model #: 24545

Housing Finish: Graphite

Blade Finishes: Chestnut / Graphite

Size: 132cm (52") blade span

Light Integrated: Light kit adaptable



INDUSTRIE II

52" INDOOR SOFT MODERN



WhisperWind® Motor



BLADESPAN



Housing Finish: White

Blade Finishes: White / Maple Size: 132cm (52") blade span

Light Integrated: N/A



Model #: 24241

Housing Finish: Graphite

Blade Finishes: Chestnut / Graphite

Size: 132cm (52") blade span

Light Integrated: N/A



CARERA

BLADESPAN

52" INDOOR SOFT MODERN



LIFETIME WARRANTY



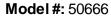


Housing Finish: Brushed Nickel

Blade Finishes: Gray

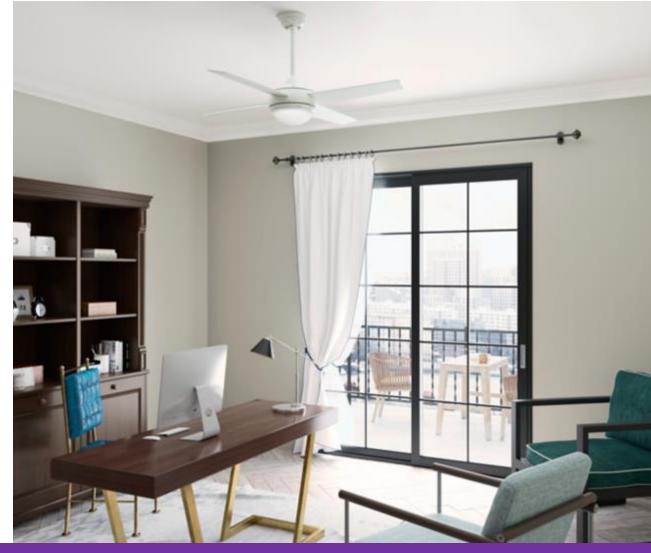
Size: 132cm (52") blade span **Light Integrated:** 2xE27 socket

(20W max)



Housing Finish: Fresh White Blade Finishes: Fresh White Size: 132cm (52") blade span Light Integrated: 2xE27 socket

(20W max)



SONIC

52"
BLADESPAN

INDOOR SOFT MODERN



LIMITED LIFETIME MOTOR WARRANTY





Housing Finish: Brushed

Nickel

Blade Finishes: Light Grey

Oak/ Natural Wood

Model #: 50423

Housing Finish: White

Blade finish: Fresh White /

Bleached Oak

Model #: 50425

Housing Finish: Matte Black

Blade finish: Flat Matte Black /

Light Grey Oak

Size: 132cm (52") blade span **Light integrated:** 2xE27 socket

(14W max)



132_{cm}

INDOOR SOFT MODERN



LIMITED LIFETIME MOTOR WARRANTY





Housing Finish: Brushed Nickel

Blade Finishes: Dark Walnut / Dark Oak

Size: 122cm (48") blade span

Light Integrated: 2xE27 socket (20W

max)



GALILEO 1NDOOR SOFT MODERN LIMITED

BLADESPAN







Housing Finish: Matte Black Blade Finishes: Dark Walnut Size: 107cm (42") blade span Light Integrated: 2xE27 socket





Model #: 50616

Housing Finish: Architectural White

Blade Finishes: Walnut

Size: 107cm (42") blade span

Light Integrated: 2xE27 socket (14W

max)



NOVA

42"
BLADESPAN

INDOOR SOFT MODERN







Housing Finish: Brushed Nickel Blade Finishes: Light Greyed Oak /

Warm Grey Oak

Size: 106cm (42") blade span **Light integrated:** 2xE27 socket

BECK

106_{cm}

INDOOR SOFT MODERN



LIMITED LIFETIME MOTOR WARRANTY







Housing Finish: Pewter Revival Blade Finishes: Roasted Oak /

Black Oak

Size: 107cm (42") blade span Light Integrated: 2xE27 socket

(20W max)



Model #: 50618

Housing Finish: Aged Steel Blade Finishes: Dark Walnut /

Grey Walnut

Size: 117cm (46") blade span Light Integrated: 2xE27 socket

(14W max)



CENTRAL PARK

BLADESPAN

INDOOR SOFT MODERN







Housing Finish: Brushed Nickel **Blade Finishes:** Light Grey Oak /

Aged Oak

Size: 132cm (52") blade span **Light integrated:** 2xE27 socket

CLAUDETTE

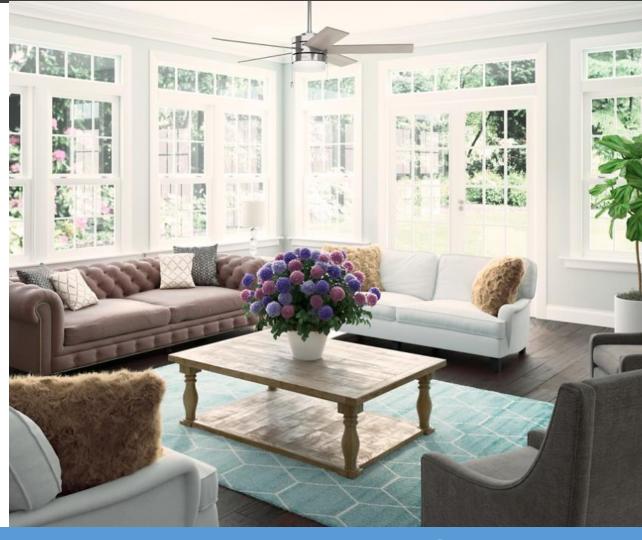
132.

BLADESPAN

INDOOR TRANSITIONAL



LIMITED LIFETIME MOTOR WARRANTY







Housing Finish: Brushed Nickel Blade Finishes: Dark Walnut /

English Cherry

Size: 132cm (52") blade span Light Integrated: 2xE27 socket

(20W max).

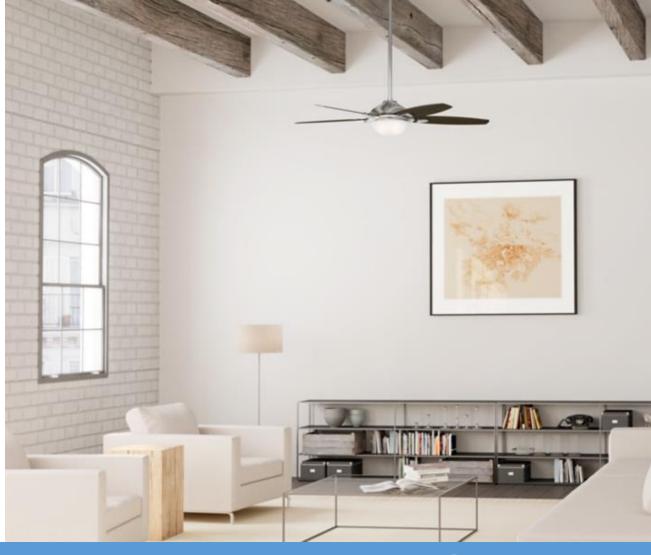
Model #: 50613

Housing Finish: Fresh White Blade Finishes: Fresh White/

Light Oak

Size: 132cm (52") blade span Light Integrated: 2xE27 socket

(20W max).



CONTEMPO 52" INDOOR TRANSITIONAL

BLADESPAN







Housing Finish: Brushed Nickel Blade Finishes: Light Grey Oak /

Aged Oak

Size: 127cm (50") blade span Light integrated: 2xE27 socket

MERCADO

BLADESPAN

127 INDOOR TRANSITIONAL









Housing Finish: Antique Matte Black

Blade Finishes: Plastic Matte Size: 122cm (48") blade span

Light Integrated: 2xE27 socket (60W max).

KOHALA BAY

BLADESPAN

48" INDOOR TRANSITIONAL









Housing Finish: Premier Bronze Blade Finishes: Dark Walnut /

American Walnut

Size: 117cm (46") blade span Light Integrated: 2xE27 socket

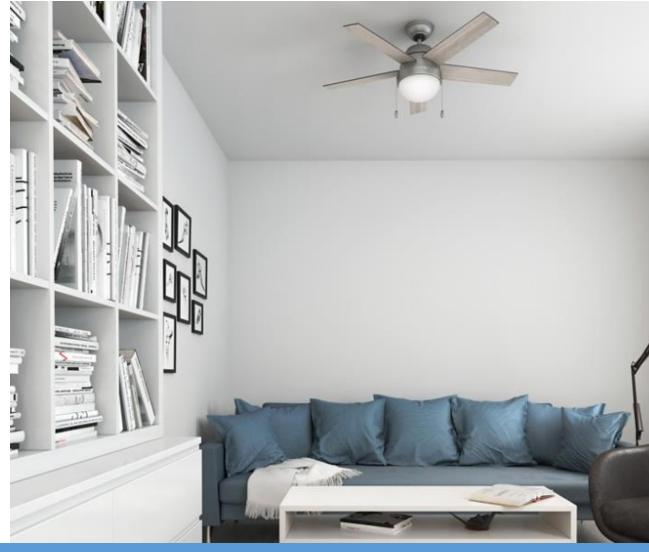
Model #: 50640

Housing Finish: Matte Silver

Blade Finishes: Light Gray Oak /

Grey Walnut

Size: 117cm (46") blade span **Light Integrated:** 2xE27 socket



46" IND

BLADESPAN

INDOOR TRANSITIONAL







Housing Finish: Brushed Nickel Blade Finishes: Light Grey Oak /

Grey Walnut

Size: 117cm (46") blade span Light Integrated: 2xE27 socket

(14W max)



Model #: 50647

Housing Finish: Fresh White Blade Finishes: Fresh White/

Bleached Grey Pine

Size: 117cm (46") blade span Light Integrated: 2xE27 socket

(14W max)



ARCOT INDOOR TRANSITIONAL

BLADESPAN







Housing Finish: Brushed Nickel

Blade Finishes: Black Oak /

Chocolate Oak

Size: 112cm (44") blade span Light Integrated: 2xE27 socket

(14W max)



Model #: 50629

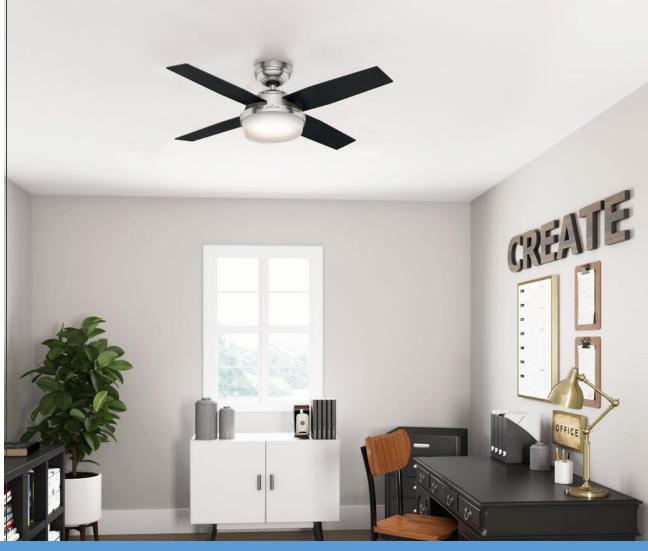
Housing Finish: Fresh White Blade Finishes: Fresh White/

Blonde Oak

Size: 112cm (44") blade span

Light Integrated: 2xE27 socket

(14W max)



DANTE 1NDOOR TRANSITIONAL

BLADESPAN







Housing Finish: Brushed Nickel Blade Finishes: American Walnut

/ Natural Wood

Size: 92cm (36") blade span Light Integrated: 2xE27 socket

(14W max)

Model #: 50644

Housing Finish: Fresh White Blade Finishes: Fresh White /

Natural Wood

Size: 92cm (36") blade span **Light Integrated:** 2xE27 socket

(14W max)



FINE EY 36" INDOOR TRANSITIONAL

BLADESPAN







Housing Finish: Brushed Nickel
Blade Finishes: Brazilian Cherry

Size: 132cm (52") blade span

Light Integrated: N/A



Model #: 50565

Housing Finish: Snow White

Blade Finishes: White

Size: 132cm (52") blade span

Light Integrated: N/A



Model #: 50567

Housing Finish: Bronze Finish
Blade Finishes: Yellow Walnut /

Brazilian Cherry

Size: 132cm (52") blade span

Light Integrated: N/A



BUILDER ELITE

52"
BLADESPAN

INDOOR CASUAL



LIMITED LIFETIME MOTOR WARRANTY



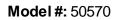


Housing Finish: Brushed Nickel Blade Finishes: Brazilian Cherry /

Burnt Walnut

Size: 132cm (52") blade span **Light Integrated:** 2xE27 socket

(14W max)



Housing Finish: Snow White

Blade Finishes: White

Size: 132cm (52") blade span **Light Integrated:** 2xE27 socket

(14W max)



Model #: 50572

Housing Finish: New Bronze
Blade Finishes: Yellow Walnut/

Brazilian Cherry

Size: 132cm (52") blade span **Light Integrated:** 2xE27 socket

(14W max)



BUILDER DELUXE

52"
BLADESPAN

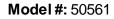
INDOOR CASUAL



LIMITED LIFETIME MOTOR WARRANTY





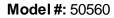


Housing Finish: Brushed Nickel Blade Finishes: Brazilian Cherry /

Burnt Walnut

Size: 132cm (52") blade span **Light Integrated:** 3xE27 socket

(14W max)

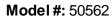


Housing Finish: Snow White

Blade Finishes: White

Size: 132cm (52") blade span **Light Integrated:** 3xE27 socket

(14W max)



Housing Finish: New Bronze
Blade Finishes: Yellow Walnut/

Brazilian Cherry

Size: 132cm (52") blade span **Light Integrated:** 3xE27 socket

(14W max)





52"

INDOOR CASUAL



LIMITED LIFETIME MOTOR WARRANTY





Housing Finish: Brushed Nickel Blade Finishes: Chocolate / Maple

Size: 132cm (52") blade span Includes alternate 112cm (44")

blades



Model #: 50570

Housing Finish: Fresh White Blade Finishes: Fresh White/

Maple

Size: 132cm (52") blade span Includes alternate 112cm (44")

blades



LOW PROFILE II

52"
BLADESPAN

INDOOR CASUAL



LIMITED LIFETIME MOTOR WARRANTY



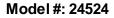


Housing Finish: Brushed Nickel Blade Finishes: Maple / Cherry Size: 132cm (52") blade span

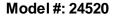
Model #: 24526

Housing Finish: White

Blade Finishes: White / Oak



Housing Finish: Bright Brass **Blade Finishes:** Rosewood / Oak



Housing Finish: Antique Brass

Blade Finishes: Rosewood / Medium Oak

Model #: 24525

Housing Finish: Amber Bronze

Blade Finishes: Distressed Cherry /

Mahogany



SAVOY

52"
BLADESPAN

INDOOR CASUAL



LIMITED LIFETIME MOTOR WARRANTY





Housing Finish: Brushed Nickel Blade Finishes: Maple / Grey Size: 112cm (44") blade span



Model #: 24526

Housing Finish: White

Blade Finishes: White / Light Oak

Size: 112cm (44") blade span



Model #: 24039

Housing Finish: New Bronze

Blade Finishes: Dark Cherry/Medium Oak

Size: 112cm (44") blade span



Model #: 24034

Housing Finish: Antique Brass

Blade Finishes: Medium Oak / Walnut

Size: 112cm (44") blade span



SEVILLE II

44"
BLADESPAN

INDOOR CASUAL



LIMITED LIFETIME MOTOR WARRANTY





Housing Finish: Weathered Bronze Blade Finishes: Antique Dark Wicker

Size: 137cm (54") blade span

Light Integrated: 2xE27 socket (13W max).

CARIBBEAN BREEZE

BLADESPAN

54" INDOOR TRADITIONAL









Housing Finish: Brushed Nickel Blade Finishes: Maple / Cherry



Model #: 24904

Housing Finish: Antique Brass

Blade Finishes: Rosewood / Medium Oak



Model #: 24905

Housing Finish: White

Blade Finishes: White / Light Oak



BLADESPAN

42" INDOOR TRADITIONAL









Housing Finish: Brushed Nickel Blade Finishes: Maple / Cherry Size: 107cm (42") blade span



Model #: 24170

Housing Finish: Fresh White Blade Finishes: Fresh White/

Light Oak

Size: 107cm (42") blade span



Model #: 50567

Housing Finish: Antique Brass Blade Finishes: Medium Oak /

Rosewood

Size: 107cm (42") blade span

42" INDOOR TRADITIONAL

BLADESPAN









Housing Finish: New

Bronze

Blade Finishes: Antique

Dark Plastic Wicker

Size: 137cm (54") blade

span

Light Integrated: N/A



Model #: 24996

Housing Finish: White

Blade Finishes: White

Plastic Wicker

Size: 137cm (54") blade

span

Light Integrated: N/A



Damp Rated for outdoor and indoor use

54"
BLADESPAN

OUTDOOR





LIMITED LIFETIME MOTOR WARRANT





Housing Finish: Natural Iron

Blade Finishes: Barn Wood / Black Willow

Size: 137cm (54") blade span

Light Integrated: 2xE27 socket (14W max)

SANTORINI

Damp Rated for outdoor and indoor use

BLADESPAN

OUTDOOR CASUAL











Housing Finish: Matte Black

Blade Finishes: Matte Black / Light Gray

Walnut

Size: 132cm (52") blade span

Light Integrated: N/A

Model #: 50623

Housing Finish: Fresh White

Blade Finishes: Fresh White / Light Stripe

Size: 132cm (52") blade span

Light Integrated: N/A

Model #: 50622

Housing Finish: Matte Silver

Blade Finishes: Silver / Black Willow

Size: 132cm (52") blade span

Light Integrated: N/A

Damp Rated for outdoor

and indoor use









BLADESPAN



Housing Finish: New Bronze Blade Finishes: Coffee Beech Size: 132cm (52") blade span

Light Integrated: N/A

Model #: 50638

Housing Finish: Matte Silver

Blade Finishes: Black

Size: 132cm (52") blade span

Light Integrated: N/A

Model #: 506384

Housing Finish: Fresh White

Blade Finishes: White

Size: 132cm (52") blade span

Light Integrated: N/A

Damp Rated for outdoor and indoor use















Housing Finish: Black

Blade Finishes: Cherry / Walnut **Size:** 132cm (52") blade span

Light Integrated: N/A



Model #: 50681

Housing Finish: White

Blade Finishes: Fresh White **Size:** 132cm (52") blade span

Light Integrated: N/A

Damp Rated for outdoor and indoor use

HUNTER ORIGINAL

52"

BLADESPAN

OUTDOOR





LIMITED LIFETIME MOTOR WARRANT





Housing Finish: New Bronze Blade Finishes: Plastic Walnut Size: 132cm (52") blade span



Model #: 50557

Housing Finish: White

Blade Finishes: Plastic White **Size:** 132cm (52") blade span



IP 44

Wet Rated for outdoor use

52" BLADESPAN

OUTDOOR









Housing Finish: Weathered Brick **Blade Finishes:** Solid Wood Teak

Size: 132cm (52") blade span



Model #: 24326

Housing Finish: White

Blade Finishes: Plastic White **Size:** 132cm (52") blade span

IP 44

Wet Rated for outdoor use

OUTDOOR ELEMENTS II

52"
BLADESPAN

OUTDOOR



LIMITED LIFETIME MOTOR WARRANTY





Housing Finish: Raw Aluminum **Blade Finishes:** Plastic Natural

Wicker / Palm Leaf

Size: 137cm (54") blade span



Model #: 24323

Housing Finish: New Bronze

Blade Finishes: Plastic Dark Antique Wicker / Antique Dark Palm Leaf **Size:** 137cm (54") blade span

IP 44

Wet Rated for outdoor use

OUTDOOR ELEMENTS II

54"
BLADESPAN

OUTDOOR



 $\textbf{WhisperWind} \\ \textbf{@} \\ \textbf{Motor} \\$





We're your fan.

Passionate and trusted are the best words to describe Hunter Fan Company® Remember, we invented the ceiling fan. Everyone at Hunter® is inspired by a shared drive for style and innovation. And, we want to inspire the rest of the world by making it easy for everyone to relate to us so they always feel confident about choosing a Hunter® fan.

In this sense, communication material will be always available for you to spread the word and drive quality and performance to your customers, either through digital media and/or printed materials.

For these or any other requests please contact:

